

Hyper Influencer Marketing

Resources Report

Resource #1

Think about the reasons you want to become a social media Influencers.

Write down what you do well, your skills.

Choose one of your skills which falls into categories: Wealth, Health, Relationships

Select the social media platform that has the most people of the chosen niche.

Do some brainstorming for a catchy nickname/alias/stage name.

Take some time to write an appealing bio[must].

Shoot some professional photos for your profile and background images.

Create a pro-looking profile on the chosen platform.

GOAL: To create the most important thing for an Influencer(profile/account) the right way. You don't want to look like everyone else.

Resource #2

Spend some time to learn EVERYTHING about how Instagram works.

If you already have an account, change it to business.

If you don't have an account, create a business account from scratch.

Check from other influencers in your niche, what type of content they post.

Write down the hashtags that they use frequently.

Start following big Influencers in your niche and interact with them.

Write down some post ideas and use a calendar to schedule your posts.

Post, post, post... Be consistent. Don't forget stories and IG TV.

GOAL: To learn everything about Instagram and its algorithm's secrets.

Resource #3

On YouTube you must be authentic. Check your competition but don't copy

Find what kind of videos other Youtubers in your niche create.

Check their content and write down ideas based on their most viewed videos

Video thumbnails are REALLY important. Do your best for the thumbnails

Schedule your work and what videos you'll create every week.

Analyze your data. What your subscribers like most? Create similar content.

Contact brands in your niche when ready, with a professional proposal.

GOAL: To learn how to rank your videos on Youtube. Interact with your subscribers, ask them to like & comment.

Resource #4

Think about a catchy username on TikTok that reflects your personality

Switch your account to PRO if already own one.

Follow users that could be interested in your niche, so they can follow back.

Check the most viral hashtags and include them in your videos.

Learn how to use the special effects and keep your eyes open for new ones.

Participate in viral challenges in your own way (be fun).

Brainstorm for a new challenge and create a viral video.

Check for videos that would be great for Duet videos.

Get ideas from already established Influencers on TikTok.

GOAL: To learn how to create cool videos with special effects and include viral ideas so you can skyrocket your followers count.